

JOURNAL OF

# THE FILM CHAMBER

Vol. II

OCTOBER 1955

No. 4

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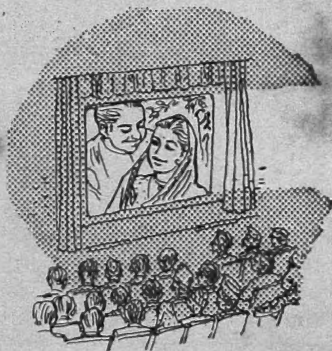
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# JOURNAL OF THE FILM CHAMBER

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Vol. II

1st OCTOBER 1955

No 4

## Prime Minister's caution to Censor Board

Prime Minister Nehru cautioned the Central Board of Film Censors against films which defamed any country or people — says a New Delhi press report.

At a Press Conference, held on 28th September, 1955, the Prime Minister observed that films which sought to depict the people of Africa as 'primitive savages' were to say the least "not in good taste". He revealed that African students there who had met him the previous day were perturbed about such films being exhibited. According to the students these films led to the result of defaming Africa. The whole approach in such films was to show the people of Africa as if they were primitive savages. It was the approach of the white man's burden, of going to Africa to rescue the Africans from themselves.

The Prime Minister did not approve of the import of this

kind of films to India from other countries—films which defamed any country or people and more especially the neighbouring countries like Africa. He said that such films affected international relations too. He expressed the hope that the Censor Board in India would go into this aspect of the question.

### Provisions in Production Code

In connection, with the Prime Minister's observation on the anti-national films the relevant directive mentioned in the Motion Picture Code intended for the guidance of the members of the examining committee of the Central Board of Film Censors in India may be recapitulated. The directive says:

1. "It is not desirable that a film shall be certified as suitable for public exhibition, either unrestricted or restricted to adults, which :

F: is intended or likely to

(i) wound the susceptibilities of any foreign nation or any community or followers of any religion.

In the explanation of clause F. (1) it is said: The following types of films should be considered as unsuitable for public exhibition viz :

A film which is likely to arouse disrespect of a foreign

country or is likely to be looked upon by a foreign country as derogatory to itself or which is liable to embarrass the relations of the Government of India with any foreign government.

In particular the following matter shall be regarded as objectionable viz : Disparaging references to the people of a foreign country or the head of a foreign state.

## Power of Film Songs

It is common knowledge that film songs are very popular among the majority of classes and masses in India. Perhaps, this is equally so in most of the Eastern countries viz., India, Ceylon, Burma, Afghanistan, Indonesia, Indo-China etc. Sometimes, the film songs are more popular than even those very pictures wherein they are sung.

It would be worth a study how the film songs are being put to use by people and professions which are not directly connected with the motion picture trade.

In the first place, the gramophone record makers put these songs on their discs and these discs are sold in several thousands to the public. It is a big business in itself.

These records are generally utilised for household entertainments. They are also used for popularising places of public resort and as attractive invitations to hotels and restaurants, public meetings, and dramatic

shows, and gala celebrations etc., etc. Instances are not wanting to show that marriage functions are performed with the help of film song records rather than resort to any other traditional music parties. The result is, those in charge of music parties are busy keeping themselves abreast of the times and are becoming more popular through playing mostly film tunes although their performances.

Beggars, the vociferous among them, are becoming proficient imitators of film songs and their dividends largely depend on how best they are able to sing a film song.

The All India Radio when it began its career in the year 1938, took to broadcasting of film music as a step in popularising their programmes. This has led to a phenomenal rise in the Radio licences. It is estimated they were paying near about  $\frac{1}{2}$  lakh of rupees per annum as royalties to the producers of film songs in the country for the

purpose of making their programmes attractive and popular. Similarly, the Radio Pakistan is doing it even to-day. To put out their chosen propaganda strip for South East Asia every morning the Radio Pakistan plays a programme of not less than a quarter dozen film songs. In the same way the Goa Radio was literally depending on the attractiveness of film songs for putting out their wares in the air.

The big trader in film songs is the Radio Ceylon. They run what is called commercial service the popularity of the entire service hanging on the playing of the film songs. If the film songs are removed, the whole service would probably be as good as unnoticed. The commercial service of Radio Ceylon consists mainly of (1) Sponsored items (2) Sustaining items and (3) National programmes. All these items are made attractive and well mounted up with a string of melodious film tunes and songs.

The advertisers of almost all commodities (mostly Indian) from 'bidis' to silk-sarees are paying hundreds and thousands of rupees to Radio Ceylon for augmenting their business and increasing their sales through the medium of lilting cinematic music which the Ceylon Radio has undertaken to supply.

If we analyse an hour's programme put out by the Radio Ceylon it would be easy to realise clearly what tremendous effect the film music has on the listeners.

For instance an hour of commercial service broadcast by the Radio will mean 11 film song records, 21 advertisements and 15 minutes of sponsored programme.

In other words, for 45 minutes, 21 advertisers occupy less than  $\frac{1}{2}$  minute each. Each  $\frac{1}{2}$  minute advertisement will generally consist of 25 words and for each word that is broadcast the advertiser has to pay rupee one approximately. Thus it may be estimated for 45 minutes programme the Radio Ceylon will get more than Rs. 500.

The Radio Ceylon claims, perhaps rightly, it reaches 25 crores of the potential public in South East Asia. It is said that several advertisers have cut down their other publicity media and have come to concentrate on Radio Ceylon to push their sales. Perhaps it has yielded the expected results. Whatever be it cannot be denied that Radio Ceylon is making a capital business out of Indian film songs.

Therefore, the utilitarian value of film songs cannot be over estimated.

## JOURNAL OF THE FILM CHAMBER

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# News & Notes

## Censorship procedure—a clarification :

The Regional Officer, Madras of the Central Board of Film Censor has, in a communication dated 21st September 1955, addressed to the Chamber, has given a clarification of the procedure adopted in respect of examination and certification of films.

He says :

1. Immediately after the examination of the film, the views of the Committee are recorded and the record forwarded to the Chairman forthwith.

2. After despatch of the record, the producer may be informally intimated about the nature of the views of the committee, but he is always told to await the formal intimation of the orders of Chairman.

3. On receipt of Chairman's orders, a letter is issued to the applicant embodying the exact scope and description of the various directions regarding the film, in the manner in which the certificate when issued, will be endorsed. This letter also invites the applicant, in case he desires to

be heard on any of the directions, to specify in writing in the first instance, the nature of the reconsideration he desires.

4. If at the stage of receiving the informal intimation immediately after the examination of the film the applicant desires to have a discussion with the committee, the Chairman will be informed that the report is to be treated as tentative and a final report is to be awaited before orders are issued. A meeting will then be arranged on the earliest possible date convenient to the members and this office.

5. If the release commitments of the applicant permit, it will also be possible to have a fuller discussion with the committee when orders are communicated to him under (iii) above, so that any of the directions may be waived or modified if the committee so recommend and Chairman approves. Any written representation submitted by the applicant is always circulated to the committee and their views are forwarded to the Chairman for orders before any action is taken.

\* \* \*



# **Serial Number for advance booking tickets :**

By G.O. No. 2781 Revenue, 7th September 1955, the Government of Madras have notified in the latest Fort St. George Gazette (21st Sept. 1955) a proviso to the Rule 23 of the Madras Entertainment Tax Rules 1939. The amendment is in regard to the serial numbering of the tickets used for advance booking for any entertainment.

The rule as amended now reads as follows :

Rule 23. The tickets shall be serially numbered and they shall run on consecutively from performance to performance until the series is completed.

*Proviso* to be added is as follows :

“ Provided that in any place of entertainment the system of advance booking is in force, the tickets for each performance in a day may be serially numbered and each such series tickets shall run on consecutively from performance to performance for which they are numbered until the series is completed.

\* \* \*

## **Andhra Cinematograph Rules amended :**

The Andhra Government have by the G.O. Ms. No. 2226 Home (Courts III) 2nd September 1955 gazetted the amendments to the Madras Cinematograph Rules by which wherever the word expression “ Chief Electrical Inspector ” occurred in the Rules, that expression should be substituted

by the expressions “ Electric Inspector.”

\* \* \*

## **Madras Operator's Board recognised by Andhra Govt :**

By a further amendment of the Cinematograph Rules the Government of Andhra notify that upto 30th September 1956 the Electric Inspector of Andhra should grant licences on the strength of certificates issued by the Madras Cinema Operator's Board.

## **Amendments :**

The relevant amendments published in Andhra Gazette, dated 15th Sept. 1955 are as follows :

“ In the said rules (Madras Cinematograph Rules)—

(1) for the expression, “ Chief Electrical Inspector ” and “ Electrical Inspector ” wherever they occur either in the said rules as in the forms and the Schedule annexed thereto the expression “ Electric Inspector ” shall be substituted. (2) in rule 3 after clause (a) the following clause shall be inserted, namely

“ Electric Inspector ” means a person appointed by the Government as Electric Inspector under sub-section (2) of Section 36 of the Indian Electricity Act 1910.

(3) in rule 36 in sub-rule (1) after the proviso, the following proviso shall be inserted namely:

“ Provided further that on and after the 1st October 1953 and upto and inclusive of the 30th September 1956, the Electric Inspector may grant licences on

the strength of the competency certificates issued by the Board of Examiners constituted by the Government of Madras."

\* \* \*

### **Cinema Operators' Exam. :**

The 16th session of the Cinema Operators' Examination will be held in Madras, commencing from Monday 23rd January 1956.

The last date for receipt of applications from eligible candidates is 19th November 1955.

#### **FEES ENHANCED.**

In this connection the recent notification issued by the Government regarding the enhancement of fees may be noted.

The registration fee for apprentice operators has been raised from annas Eight to *Rupee one* and the examination fee from Rupees six to *Rupees eight* only.

\* \* \*

### **Renewal of Cinema Operators' licence.**

In their order No. 2424 (Home) dated 3rd September 1955, the Government of Madras have notified rules in regard to the renewal of Cinema Operator's licence.

The relevant rules now notified are as follows.

(1) An operator once licensed should at the end of every five years have the licence renewed. The renewal fee shall be rupee one only. He should submit the application for renewal of licence at least three months prior to the expiry of the aforesaid period of

five years, sending with his application two copies of his photograph.

(ii) The licence issued to a candidate who had not renewed his licence as required above within a period of three years after the date of expiry of his licence shall be taken as lapsed and he shall appear for the examination once again.

A candidate who had passed the operators test and had been awarded the competency certificate by the Board, but who had not taken out a licence from the Chief Electrical Inspector to Government, within a period of three years from the date of issue of the competency certificate, shall also appear again for the examination.

\* \* \*

### **Industrial Disputes (Central)**

#### **Rules :**

The Government of India, Ministry of Labour, New Delhi in their order No. L.R. 1 (292)/53 notify amendments to Industrial Disputes (Central) Rules regarding the manner and contents of notice of retrenchment to be served on the workers. The rules are reproduced in Andhra Gazette supplement Page 231 dated 15th September 1955.

\* \* \*

### **Madras City Tenants Protection Act 1955 :**

The Madras City Tenants' Protection Amendment Act 1955 which has been notified by the Government of Madras in the Fort St. George Gazette dated 12th September 1955, seeks to



extend the provisions relating to protection to the tenants in the municipal towns and adjoining areas in the State of Madras.

\* \* \*

The Madras Buildings (Lease and Rent Control) Amendment Bill 1955, received the assent of the President on 20th Sep. 1955.

This Act was enacted to regulate the letting of residential and non residential buildings and to control the rents of such buildings and to prevent unreasonable eviction of tenants therefrom in the State of Madras. This Act will be in force upto and inclusive of 30th September 1957.

\* \* \*

#### **Tax abolition on lowest Rates in Ajmer :**

A New Delhi Note dated 31st August 1955. notifies that the President of the Indian Republic has assented to the Ajmer Entertainment Tax (Amendment) Act 1955. The Act seeks to abolish entertainment tax on all classes where the rates of admission to an entertainment do not exceed one anna and nine pies. It also empowers the State Government to make rules regarding the refund of the tax which may have been erroneously paid or paid in excess.

\* \* \*

#### **Amendment to Censorship Rules:**

Notification S.R.O. No. 2054 of the Ministry of Information and Broadcasting dated 10th September, 1955 notifies the following further amendment in

the Cinematograph (Censorship) Rules, 1951 :

In the said Rules, after Rule 27. E. the following rule shall be inserted, namely :—

“27.F. UNCERTIFICATION OF A FILM UNDER SECTION 6 of the Cinematograph Act 1952, XXXVII of 1952). Where in exercise of the powers conferred by section 6 of the Cinematograph Act, 1952, the Central Government, by notification, directs that a certified film shall be deemed to be an uncertified film in the whole of India, the applicant and/or any other person or persons to whom the rights in the film have passed, shall surrender the certificate and all copies of the duplicate certificates granted in respect of the film, to the Board within a month from the date of the notification.

Provided the Chairman may, at the written request of the applicant and/or the persons concerned, extend the said period.”

\* \* \*

#### **Police Bundobust fees :**

The Chamber is in receipt of the following information in respect of the police bundobust fees in the city of Madras.

For every four hours of duty the following rates are fixed :

For a Police constable Rs. 1/2/- (Day) and 1/8/- (Night)

For a Head Constable Rs. 1/8/- (Day) and Rs. 2/4/- (Night)

# ONLY THE BEST IS GOOD ENOUGH

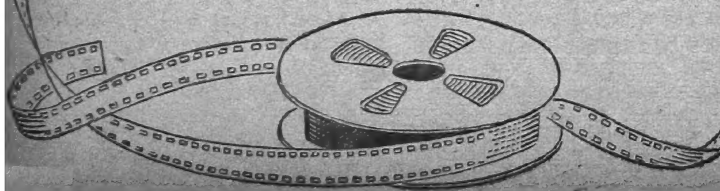
The Motion Picture Industry in India is the third largest in the world and in this ever-growing industry Indian producers are keeping in pace with every modern advance in technique, equipment, film. Only the best is good enough and that is why they rely on 'Gevaert' quality Motion Picture Films—black and white or in glorious Gevacolor. There's nothing to match 'Gevaert' quality in picture, sound or print.



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## Producers to Note

Under Rule 27-B. of the Cinematograph (Censorship) Rules, 1952 the certificate of every picture will expire at the end of five year period. Therefore pictures which had been censored in the year 1950 and prior thereto are to be recertified as a condition precedent for their continued screening. In particular the producers of the following pictures of South Indian languages are to take steps to see that their pictures are recertified under the rules before the date of expiry. Their application shall be in the prescribed form accompanied by (a) a chalan for an amount calculated at Rs. 2/- per 1000 ft. The amount should be credited in the Reserve Bank of India or

the local sub-treasury to the head 'XLVI - Miscellaneous - Union-Misc. Censorship Fees.' (b) eight copies of the synopsis of the full story, songs, cast etc. (c) original or duplicate copy of the Censor certificate already issued by the authorities or a photostat copy of the same in case the certificate is without the triangle mark :

1. Chandrika (Tamil) (A), 3135, d/18-9-50.
2. Maya Ramba (Telugu), 3139, d/19-9-50.
3. Shiva Parvathi (Kannada), 3149, d/26-9-50.
4. Paramanandayya Sishyulu (Telugu), 3152, d/3-10-50.
5. Adrista Deepudu (Telugu), 3153, d/17-10-50.
6. Choti Babhi (Hindi), 3154, d/24-10-50.

## Exhibitors to Note

The following exhibitors are requested to check up their records and take steps to put in their application to the Electrical Inspector, 157, Mount Road, Madras-2. (in case of Andhra, to The Electrical Engineer, Andhra, 20, Rutland Gate, Madras-6, or the Divisional Elec. Engineer concerned vide page 11 of the April '55 Journal) three months prior to the date of expiry of their licence viz., before 31st October, 1955. Members are requested to note the instructions given in respect of putting their applications for the above purpose published in page 13 of the June 1954 issue of the Bulletin

of the Chamber. The fee of Rs. 60/- and Rs. 40/- for a permanent and temporary cinema respectively shall be remitted along with the application by means of a chalan the amount being duly credited in the local sub-treasury or Reserve Bank of India to the account head "XIII other Taxes and Duties-B. Receipts from Electricity Duties-a Fees under the Indian Electricity Rules, 1937 and fees for the electrical inspection of cinemas":

Inspection month—Dec. '55.

The Cinema theatres in Krishna district in the Andhra State and Madurai district in the Madras State.

## Legal

### Industrial Dispute Case :

Sri M. Akhilandam Pillai Industrial Tribunal, gave his award dated 23rd August 1955 in the industrial dispute as between the management of the Roxy and the New Globe Theatres Ltd., Madras and their workers.

The following issues were framed :

(1) whether and if so what payment should be made by way of overtime for extra shows.

(2) what should be treated as extra shows from 1st October 1953.

Discussing the provisions of of the Shop and Establishment Act, the Tribunal says: In this connection, the main provisions of the Act may be remembered. If workmen had really a pre-existing right prior to 1st April 1948 in their favour more favourable to them than the provisions of the Act, that right is preserved under Section 50 of the Act.

The Tribunal refers to the evidence of an employee of the New Elphinstone Talkies, of chief ticket collector of Paragon, ticket collector of Wellington Talkies, the evidence of the office manager of Globe theatres, and to the awards in the cases of Maharani Talkies and Lakshmi Talkies and says "So there is abundant voluminous evidence oral and documentary, to show the practice or convention or law of 16 shows per week and remuneration for extra shows.

Section 50 of the Shops and Establishment Act preserves this right to the workmen and Section 14 cannot take away that right. So the management is not entitled to fall back upon the time scale.

The next contention of the Union is that the Award was not validly terminated and as such should be deemed to be even now in force. The Tribunal says ; "In the absence of valid termination the award (Ramaswami Sastriar) should be deemed to be in force even now. In the end, the Tribunal passed the following order.

A cinema should normally do 16 shows per week, deducting a weekly holiday of two shows; he should do a minimum work of 14 shows. Shows above 16 should be treated as extra work and should be remunerated at the rate of 7/8th per day's basic wage of the workman. On the footing of this finding a statement should be filed by the management to show the total number of shows per each week and the number of shows over and above 16 shows per week should be remunerated at the rate 7/8th per day's basic wage of the workman as above. This calculation should be made from 1st October 1953 to the date and future payments of matinee performances also should be on the same basis. The amount calculated and fixed on the above footing should be paid to each individual worker in the Roxy.

and the Globe Theatres. Liberty is reserved to this Tribunal to carry out the above execution under sub-section (2) of Section 20 of the Industrial Disputes (Appellate Tribunal) Act. If a workman has been retrenched or dismissed after 1st October 1953 and since this date he should be paid at the above rate. Where a workman died after 1st Oct. 1953, the amount as above should be paid to his legal heirs. I accordingly find on these issues.

\* \* \*

### **Lakshmi Talkies Case :**

#### **WRIT PETITION ADMITTED**

Mr. Justice P. Rajagopalan of the Madras High Court admitted on 22nd September 1955, a writ petition filed on behalf of Mrs. Subbubai, Proprietrix of Lakshmi Talkies, Perambur. The petitioner questioned the validity of the notice of attachment dated 1st September 1955 issued by the Tahsildar, Madras (North) threatening the sale of the theatre and projector plants for the recovery of the amount due under an award of the Industrial Tribunal.

In the application, it was mentioned that Sri Subbubai closed her business on Oct. 27, 1954 and leased out the theatre and equipments to her husband under a registered lease deed dated November 2, 1954. In a dispute between the workers and the management of the said talkies, the Industrial Tribunal gave an award dated 29th Jan. 1953. In April 1954, she received a letter from the Labour Officer, enclosing a claim state-

ment for a total of Rs.12,848-1-4 which gave the names of 10 employees nine of whom had ceased to be in her employ even before the award, with some figures under "basic salary", "dearness allowance" and "matinee allowance" noted against each without indicating the period for which the amounts were due or any other particulars. She wrote to the Labour Officer denying liability for the huge amount. After nine months, she received another demand notice from the Tahsildar, Madras claiming a different sum namely Rs. 12,046-12-0. She replied to this notice also repudiating any liability. With reference to the reply, the second respondent (Tahsildar) (the first respondent being the State of Madras represented by the Collector) served a notice of attachment dated 1st September 1955, threatening the sale of the theatre and projector plants if the said sum of Rs. 12,046-12-0 with interest and other expenses was not paid before October 27, 1955. The petitioner submitted that the notice of attachment was invalid and illegal, and prayed for the issue of a writ of certiorari to quash the same.

His Lordship admitted the petition and ordered notice.

Mr. R. M. Seshadri and Mr. R. Narayanan appeared for the petitioner.

\* \* \*

### **"Manthrikumari" Case :**

On 2-9-55 in the Madras High Court their Lordships, the Chief Justice and Mr. Justice A. S. Pan-

chapakesa Aiyar, dismissed the petition filed by the Modern Theatres Ltd, Salem against (1) the Regional Officer, Central Board of Film Censors, Madras & (2) the Union of India, represented by the Secretary, Ministry of Information and Broadcasting, New Delhi, praying that the Court might be pleased to declare Rule 27-B of the Cinematograph (Censorship) Rules so far as it purported to operate retrospectively as illegal, and to issue a writ of mandamus to the first respondent (Regional Officer) to permit the petitioners to exhibit the film "Manthrikumari", without the cuts and alterations ordered by the first respondent in his memos., dated May 23, 1955 and July 1955 and as duly certified.

At the outset, their Lordships dismissed the petition against the Union of India (second respondent) observing that this Court had no jurisdiction to issue a writ to the Ministry at New Delhi. The petitioner's counsel also did not seriously contest this position.

Regarding the first respondent their Lordships observed the Regional Officer acted only as

the representative and spokesman, of the Central Board of Film Censors. He was not the authority constituted under the Rules to grant or withdraw a certificate. He signed "for Chairman" Central Board of Film Censors. Any order that this Court might make on the petition could not obviously bind the Central Board.

Their Lordships observed that the petitioners challenged the validity of Rule 27-B and therefore, naturally their counsel did not pray for a recertification under the Rules. Even if he did want that relief, it was clear that such a relief could not be granted in the absence of the Central Board of Film Censors. In these circumstances, Their Lordships held that the petitioners were not entitled to any relief in the petition and dismissed the same.

Mr. R. M. Seshadri and Mr. V. P. Raman appeared for the petitioners. Mr. M. C. Setalwad, Attorney-General of India, assisted by Mr. P. A. Mehta. Government Advocate and Mr. C.A. Vaidyalingam, Government pleader, Madras, appeared for the respondents.

### LEGAL FUND CONTRIBUTIONS

|   | Rs. | A. | P. |
|---|-----|----|----|
| M/s. Aruna Films, Madras                | 25  | 0  | 0  |
| Sri A. Y. S. Parisutha Nadar, Tanjore   | 50  | 0  | 0  |
| Sri R. N. Rajan, Raja Films, Madras     | 51  | 0  | 0  |
| M/s. Madurai Film Dists. Assn., Madurai | 101 | 0  | 0  |
| Sri L. L. Patel, Madras                 | 50  | 0  | 0  |
| Sri Bawarlal Mehta, Ooty                | 25  | 0  | 0  |



## Trade Associations

### Federation Meeting :

A meeting of the Executive Committee of the Film Federation of India is scheduled to be held on the 11th October, 1955 in the office of the IMPPA at Bombay to consider the following among others : Letter from Childrens, Film Society, Film Awards Committee — correspondence with the Information Ministry, India Talkie Era—Silver Jubilee Celebrations and amendment to the contract with the Gramophone recording companies.

\* \* \*

### Self Censorship move by

I.M.P.P.A. :

The Indian Motion Picture Producers Association, Bombay have, according to a press note dated 17th September '55, constituted a special censorship sub-committee to advise producers on all matters connected with censorship.

The note enumerates the activities of the sub-committee as to how it has helped the producers of two films "Marine Drive" and "Tis Markhan" in getting their pictures through the ordeal of censorship.

The I.M.P.P.A. greatly appreciates the co-operation that is extended by the Board and its Chairman, Mr. M. D. Bhat. The Association expects every member to show his picture to the Censorship Sub-Committee for advice before it is presented for examination so that self-Censorship can be established gradually.

\* \* \*

### Motion Picture Assn. Delhi :

The following are members of the newly constituted Executive Committee of the Motion Picture Assn, for 1955-56.

President: Mr. Seth Jagat Narain Senior V. President. Mr. C. V. Desai, Junior V. President: Mr. A. C. Jalan, Hony. Gl. Secretary : Mr. Nandlal Oberoi, Hony. Jt. Secretary : Mr. J. C. Bakshi, Hony. Jt. Secretary : Mr. C. L. Chopra, Hony. Treasurer : Mr. D. R. Sethi.

Other members of the Committee : Messers H. C. Mehra, Bindra Ban, Raieshwar Dayal, Roshanlal Sahni, Kedar Nath, M. R. Bhadia, Nathu Ram Sharma, B. D. Jain, Gurumukh Singh Charola & Satish Raj Bhalla.

\* \* \*

### Mysore Film Chamber

The Executive Committee of the Mysore Film Chamber of Commerce Bangalore for the year 1955-56 is as follows :

President : Mr. Y. V. Sreenivasamurthy, V. President : Mr. G. S. Tallam, Hony. Treasurer : Mr. R. N. Rawell, Hony. Secretary : Mr. M. Sadananda Rao.

Members of the Committee : Messers. H. G. Balachandra, S. Gurunath, C. N. Jagannath, B. Mallanna, R.S. Chakravarthi, V. M. Ranganathan Chetty, K. V. Rudrappa, H. Abdul Gafoor Sheriff, S. Annappa Sethy, P. D. Sunder Rajan and M. S. Siddaveera Sethy.

\* \* \*

### Salem Fans' Assn. :

A new association called The Salem Cine Fans Assn. has been formed with Mr. A. Palani-swamy as President, a report says,

## Foreign Trade

### Films from Pakistan :

A New Delhi Press Note dated 1st September 1955 says Government of India have placed exposed cinematograph films on Open General Licence so far as imports from Pakistan are concerned.

\* \* \*

### British Film Market :

Sri Henry L. French, Director General of the British Film Producers Assn., in the course of his lecture to the Department of Extra Mural Studies, University of London in February 1955, reveals some telling facts about the British film industry. He says: There are approximately 4,500 Cinemas in Great Britain, Of these, 934 form major circuits.

Of every £ 100 received at the box office, on the average £ 31.45 goes to the Exchequer in the form of Entertainment Duty and £ 2.10s goes to the British film production fund, leaving £ 66.6s with the exhibitor to pay the expenditure he incurs in running his cinema. Of this amount £ 23.4s on the average is paid as film rental, leaving the exhibitor with £ 43.2s from which he pays rates, staff and other expenses and we hope makes a profit for himself.

The number of workers employed in Cinemas in Great Britain is about 80,000 of whom more than half are full-time. The capital invested in the exhibi-

tion side of the industry is greater than that invested in both distribution and production. The whole industry is dependent on exhibition being profitable.

About 70% films distributed in Great Britain are made in Hollywood.

Comparing with American market Sri Henry says: American films have not only their own domestic market (there are 18,000 cinemas there) which forms 60% of the world market, but they also have the British market, the second largest in the world and equivalent to 15%, that is a total of 75% of the world market with no import restrictions or duties, or no cost of dubbing such as is met with commonly in the remaining 25% of the world.

He says that in the production of Children's Entertainment, we (British) lead the world. Our documentaries win prizes year after year.

Concluding, he says: Our feature films act as ambassadors to other countries. Sometimes they display British products and act as salesmen. Sometimes, they bridge the gap between the peoples thousands of miles away from each other and thus hold out a hand of friendship. They bring back to the country valuable currency and help to ease the dollar drain not only in Britain but throughout the Commonwealth.

## What Film Can Do

### “Buddhabiran”:

A press note released on 17th Sep. '55 says that the immortal life of Bhagwān Buddha will be brought to the screen shortly. Mr. V. Namasivayam, Bharat Studio, Madras who is himself an artist, photographer and painter for over 20 years has shouldered this great task of filmatising the life of the great teacher, his doctrines, his acts of grace, his renunciation of desire and all his services to humanity. The picture is intended to be dedicated to Art and Art lovers.

\* \* \*

### Instructional Films :

Bombay, 21, Sep. '55.

Important items of news have been included in the latest news reel releases issued by the Films Division. Of these, the following are of special significance.

Orissa's floods, natural and architectural beauty of Vindya Pradesh, Acharya Vinoba Bhave's sixty-first birthday celebrations and the hockey match between Indian and the Dutch teams at Amsterdam, Holland.

The news reel coverage issued by the Films Division dated 8th September 1955 contains glimpses of the life and culture of the tribal people of Assam; reception given to the Prime Minister Nehru at Gauhati and Shillong.

The news reel also contains an exclusive “talkie” interview with the Indian scientist, Dr. Krishnan on plans to build atomic reactor in India.

\* \* \*

### Films in School Curricula :

A New Delhi Press Note dated 11th September 1955 says that the Government of India have accepted the recommendations of the National Board for Visual Education in India for the introduction of film appreciation as a subject of study in the school curricula and the formation of film societies to promote correct understanding and appreciation of the cinema.

\* \* \*

### Aid to Flood-Victims :

It is understood that benefit cinema shows organised in aid of the relief to the victims in the recent floods, in Andhra will be exempted from the entertainment tax.

\* \* \*

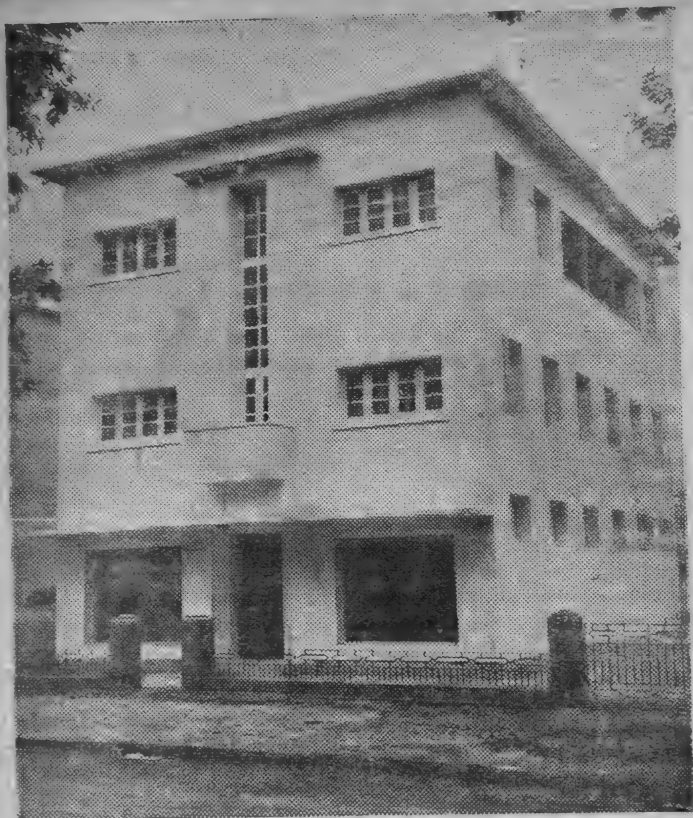
### Film on Vinoba Bhave :

An Ajmere message dated 12th Sep. 1955 says that Dr. B. V. Keskar, Minister for Information and Broadcasting speaking at the Vinoba Bhave's birthday celebrations revealed that the Government of India is producing a film on the work of Acharya Vinoba Bhave, the father of the Bhoodan movement.

\* \* \*

### Peace-time uses of Atom Energy :

According to Mr. Reeves, President of Cinerama Inc. a film dramatising the peace-time uses of Atom energy will be produced in the cinerama wide screen process. It is intended to be taken in 35 m.m. and with the assistance of the U. S. Atomic Energy Commission.



# **"VIJAYA GRUHA"**

## **VIJAYA TALKIE DISTRIBUTORS**

*Announce with Pleasure*

**THAT THEIR**

### **NEW OFFICE BUILDING**

**(No. 10, 1st Main Road, GANDHINAGAR, BANGALORE - 2)**

*was opened by*

**Hon. Sri K. HANUMANTHAIYA, B.A., LL.B.**

**CHIEF MINISTER OF MYSORE**

**On 22nd August 1955**

## Far & Near

### **Mysore Chief Minister's offer to Film Trade :**

Mr. K. Hanumanthaiya, Chief Minister of Mysore was pleased to offer his wholehearted co-operation and support for any effort which will bring into existence a studio in Bangalore.

The occasion of this offer was the gala opening of a new office building for the Vijaya Talkie Distributors, a leading film distributing firm of Mysore, in No. 10, Gandhinagar, Bangalore on Monday the 22nd Aug. 1955.

The opening function performed by the Chief Minister was largely attended by distinguished members of the public, members of the Government leading cinema stars of South India and directors, prominent among them being Srimathi P. Bhanumathi, Srimathi T. R. Rajakumari, Mr. P. Ramakrishna Rao, Mr. D. Kemparaj, Mr. B.S. Ranga and Mr. M. Radhakrishna.

Mr. B. N. Gupta, on behalf of the Vijaya Talkie Distributors welcomed the Chief Minister and read an address in the course of which he detailed the advantages of having a studio in Bangalore and also pleaded for the reduction of tax-burden on the Motion Picture trade.

The dinner party held in this connection was also largely attended.

\* \* \*

### **Golden Jubilee of Bauer Projectors :**

The Bauer has celebrated on the 16th September, 1955 the Golden Jubilee of its service to

the Motion Picture trade. During the last 50 years the company has rendered its services to the trade and has helped to advance the technical values of picture re-production.

It is also a matter for gratification that M/s. International Talkie Equipment Co., Ltd., agents for Bauer products, have left no stone unturned in popularising this well-known product in our country and have been of immense service to the trade.

\* \* \*

### **Film Delegation to China :**

A press note dated 7th Sep. '55 reveals that the External Affairs Ministry of the Government of India have sponsored a film delegation to China. It is said a 12 man delegation of the Indian film industry will be headed by Mr. Prithviraj Kapoor and will be visiting China in the month of October 1955.

\* \* \*

### **Film producer's donation to Prime Minister's Fund :**

On 3rd September 1955, the silver jubilee of the showing of Pakshiraja's Hindi feature "Azad" was celebrated at the Minerva Cinema, Bombay. The producer Mr. S. M. Sreeramulu Naidu, marked the occasion by presenting Rs. 25,000 to the Prime Minister's Relief Fund. Mr. Harikrishna Mehtab, Governor of Bombay who presided over the function, pointed out that the films were the chief means of enjoyment for the people.

\* \* \*

### Edinburgh Film festival :

At the Edinburgh film festival (according to a Edinburgh message dated 1st Sept. 1955) were exhibited films from 38 countries. Among those films was 'Munna' Indian feature film,\* which was introduced by Mrs. Vijayalakshmi Pandit. Indian documentaries viz., "Darjeeling" and "The Realm of Sound" produced by the Films Divisions Government of India were also shown at the Festival.

\* \* \*

### Financial Aid to Industries:

A New Delhi Press Note dated 17th Sept. 1955 gives a review of the activities of the Industrial Finance Corpn. from the 7th Annual Report of that body.

The Corporation has sanctioned loans amounting to Rs. 15,22,50,000 during the last seven years to new undertaking i.e., factories that went into production after August 15, 1947. The Corporation has assisted a wide variety of industries such as Cotton textiles light engineering, paper industry sugar and automobile industries etc. etc.—but not motion picture industry.

\* \* \*

### Publication of Historical Data :

The calendar of Persian correspondence (Vol. VIII 1788-89) which has been brought out by the National Archives of India offers interesting details of the internal condition of Tipu Sultan's Kingdom. The publication may offer useful and important data on the History of India of that period for any student or film producer.

\* \* \*

### Postal Zones in Salem :

A press note dated 22nd Sept., 1955 says that the five delivery post offices in Salem, Salem H.O., Shevapet S.O., Ammapet-Salem S.O., Alagapuram S.O., and Suramangalam S.O., will each be assigned a number and will be known as Salem-1, Salem-2, Salem-3, Salem-4 and Salem-5 respectively. The use of these numbers will facilitate sorting of mails correctly and ensure prompt delivery adds the note.

\* \* \*

### First Indian Theatre in London:

Britain's first cinema for Indians opened at West Bromwich in Staffordshire on Sept., 23rd, 1955 for a three month trial. It has been renamed THE KRISHNA. The first Indian film shown was "SAVE PRINCESS". It carried English sub-titles. Mr. B. K. Puri an Indian businessman of West Bromwich is responsible for planning the programmes.

\* \* \*

### Awards :

The following are among those who are recipients of Scholarships in the cultural fields given against them :

E. V. Saroj, Madras (Bharata Natyam).

Mr. Tuman Singh Thapa, New Delhi (Film Acting).

The selection was made by a Committee under the Chairmanship of Mr. P. V. Rajamannar Chief Justice of Madras from applications received.



## Pictures Released During September '55

2-9-'55—Release of Navketan's *House No. 44* (Hindi) at Star Talkies, Madras—starring: Devanand, Kalpana Kartik, K. N. Singh, Kumkum etc. Music: S. D. Burman (from 1-9-'55 at Vijayawada and Guntur also). A. Chamria release.

2-9-'55—Release of Shabab Productions' *Haseena* (Hindi) at Bharat, Madras—starring: Shyama, Amarnath, Jairaj, Durgakhote, etc. Direction: S. P. Advani.

2-9-'55—Release of "Sardar" (Hindi) at Wellington, Madras and Raja Theatre, Trichy—starring: Ashok Kumar, Bina Roy, Nigar and Jagadish Sethi. An A. V. M. Ltd., release.

2-9-'55—Release of Vijaya Productions' *Missamma* (Telugu) at Casino and Crown, Madras—Starring: N. T. Rama Rao, A. Nageswara Rao, Relangi, S. V. Ranga Rao, Savithri, Jamuna etc. Direction. A. V. Prasad.

8-9-'55—Release of *Raja Bhairuhari* (Gujarati) at Select Talkies, Madras.

9-9-'55—*Nilla Penmani* (Tamil) of Srinivas Pictures and Film Co's all over South.

9-9-55—Release of G. P. Productions' *Adl-E-Jehangir* (Hindi) at Ashok, Madras—Starring: Meenakumari, Pradeepkumar. Music: Hasanlal Bhagatram.

16-9-'55—Release of T. R. R. Productions *Gomathiyan Kathalan* (Tamil) at Paragon, Broadway, Roxy, and Noorjehan, Madras and at 24 other places in Tamil Nad and Bangalore. Starring: T. R. Ramachandran, Thanga-

velu, Friend Ramaswamy, K. Sarangapani, D. Balasubramaniam, R. Balasubramanian, Savithri, T. Muthulakshmi etc. Direction: P. Neelakantam, Camera: Nimmi Gosh; Story: Devan. National Picture release.

23-9-'55—Release of Hiten Choudhury's *Biraj Bahu* (Hindi) at Star Talkies, Madras starring Kamini Kaushal, Abhi Battacharya, Sakuntala Pran, Randhir, Manorama etc. Direction: Bimal Roy A Calcutta Film exchange release.

23-9-'55—Release of Bagwan Art Productions' *Halla Gulla* (Hindi) at Wellington, Madras—Starring Sakila, Sajjan and Bagwan. Directed by Baghawan. An A.V.M. Ltd., release.

23-9-'55—Release of Vinodha's *Kanya Sulkamu* (Telugu) at Casino, Madras and Devi Talkies, Madurai. Starring: N. T. Rama Rao, Savithri, C.S.R., etc. Direction: P. Pulliah. Story: Guruzada Appa Rao; Camera: N. Prakash; Music: Ghantasala; Script: Sadasiva Brahmam; Dances: P. Krishnamurthy. A Goodwill pictures release.

23-9-'55—Release of Basant Pictures *Nava Durga* (Hindi) at Select, Madras—Starring Usha Kiron, Mahipal, Sulochana Chatterji etc., Direction: Bahu Bhai Mistry.

30-9-'55—Release of Filmistan's *Samrat* (Tamil) at Ashok, Madras—Starring Rehana, Ajit, Kamlesh Kumari, Ramsingh, Sapru, S. L. Puri Randhir and Mumtaz Ali. Music by Hemant Kumar.

## Diary

2-9-'55—Death of Dr. Amarnath Jha—A well-known educationist and a former member of the Central Board of Film Censors.

2-9-'55—High Court of Madras dismisses the writ petition by M/s. Modern Theatres Ltd., Re: Manthrikumari recertification.

10-9-'55—Interview of the City Exhibitors with the Commissioner of Police Re: Smoking inside cinemas.

14-9-'55—Press Show of Films Division Shorts at Gaiety Talkies, Madras.

16-9-'55—Meeting of the City Exhibitor's Group.

16-9-'55—Press Show of "Prodigal" of M. G. M. at Midland Theatre, Madras.

16-9-'55—25th week run of Filmistan's "Nagin" at Plaza, Madras.

21-9-'55—Preview of the T. R. R. Productions' *Gomathiya Kathalan* (Tamil), at Paragon, Madras.

21-9-'55—23rd Anniversary celebration of M/s. Chellam Talkie Theatre, Pollachi.

25-9-'55—Show for technical analysis of *Vadinagari Gajulu* (Telugu) at Sun Theatre, Madras by C. T. A.

27-9-'55—Meeting of the executive committee of the Chamber.

30-9-'55—Release of Gemini's *Insaiyat* (Hindi) all over North India.

## MEMBERSHIP

M/s. Central Talkies, Erode were admitted as exhibitor members of the Chamber. An application for membership is also received in the Chamber from M/s. Green Touring Talkies, Darasuram (Tanjore Dt.) for enrolment as an exhibitor member.

## ACKNOWLEDGMENT

We have pleasure in acknowledging receipt of a copy of the May 1955 issue of the "REVIEW OF BRITISH FILM AFFAIRS" from the British Information Services, Madras which contains interesting articles on the Film Industry in England.

## LIVING INDEX

The cost of living index number of working classes in Madras City for the week ended 10th September, 1955 is 323.



## STUDIO REPORT

### A. V. M. Studios, Madras.

A. V. M. Productions—“*Nagula-Chowthi*” (Telugu), featuring R. Nagendra Rao, Jamuna, Sowkar Janaki and others.

A. V. M. Productions—“*Adarsha Sathi*” (Kannada), featuring Nagendra Rao, Sowcar Janaki and others.

A. V. M. Productions—“*Bhai-Bhai*” (Hindi), featuring Ashok Kumar, Kishore Kumar, David, Nimmi, Nirupa Rai, Om Prakash, Baby Daisy etc.

A. V. M. Productions—“*Chori - Chori*” (Hindi), featuring Raj Kapoor, Baghwan, David, Nargis, Raj Sulochana and others.—Direction : Anand Takur.

Cinemas Ltd,—“*Doctor*” (Sinhalese) featuring Rukmani, Edday Jayamane, Herbert etc.,—Direction : K. Shanker.

Shanker Productions—“*Satharam*” (Telugu and Kannada) featuring Sowcar Janaki, Gubbi Veeranna, C. V. V. Panthulu, G. V. Iyer, Kaushik and others.—Direction : Seetharama Sastry.

### Bharani Studios, Madras.

Bharani Pictures—“*Chintamani*” (Telugu), featuring N.T. Rama Rao, P. Bhanumathi, Jamuna, Ranga Rao, Relangi.—Direction : P. S. Ramakrishna Rao.

Kemparaj Productions — “*Nala Dhamayanthi*” (Telugu & Kannada), featuring P. Bhanumathi and D. Kemparaj Urs.—Direction : D. Kemparaj Urs.

Mekala Pictures — “*Rangoon Radha*” (Tamil), Shivaji Ganesan, P. Bhanumathi, M. N. Rajam, etc. — Direction : Kasilingam A. Dialogues : M. Karunanidhi.

### The Central Studios Ltd., Coimbatore

M. A. V. Pictures—“*Town Bus*” (Tamil) featuring Anjali Devi, M. N. Rajam, Raja Sulochana, Kannappa, V. M. Elumalai, A. Karunanidhi and others.—Direction: K. Somu. Releasing shortly.

### Citadel Studios, Madras.

Madras Pictures—“*Senthamarai*” (Tamil), featuring Lalitha, Shivaji Ganesan etc.

J. S. L. Pictures — “*Three Girls*” (Tamil), starring P. K. Saraswathi, Manohar, Sivathanu, Friend Ramaswamy etc. Direction : R. Prakash.

Jayasakthi Pictures—“*Nalla Veedu*” (Tamil), featuring Shivaji Ganesan, Pandaribai, T. S. Baliah and others.

Citadel Studios—Commenced their next Productions.

**Film Centre Ltd., Madras.**

Film Centre Ltd.,—“*Production No. 1*” (Tamil), featuring Pandaribai, Mainavathi, T.S. Baliah, N.S. Krishnan, T.A. Mathuram, Sagadevan and others.—Direction: K. Vembu. Chief Executive: K. Prabhakar.

Jaimanee Cinetone—“*Proctor Son-in-law*” (Sinhalese) featuring Rukmani, Edday Jayamane etc.,—Ready for release.

Triveni Pictures—“*Onre Kulam*” (Tamil), featuring Mathuri Devi, Chellam, Sarangapani, C. V. V. Pantulu etc.—Direction: N. Krishnaswamy.

Madras Movietone—“*Nalla Thangal*” featuring Mathuri Devi, A. P. Nagarajan etc.—Direction: P. V. Krishna Iyer.

Dhar Art Films—“*Envithi*” (Tamil) featuring S. M. Kumaresan, V. M. Elumalai, V. P. S. Mani, Vimala, Krishnakumari, Pushpamala and others.—Direction: Jagannathdhar.—Photography: R. K. Pandit.

Jaya Sakthi Pictures — “*Nalla Veedu*” (Tamil), featuring Shrivaji Ganesan, T. S. Baliah, Manohar, Thangavelu, Pandaribai, Mainavathi, M. N. Rajam, C. T. Rajakantham.—Direction: J. Sinha.

*Song Recording Only*: (1) Mekala Pictures, (2) Nates Art Pictures, (3) Kalpana Pictures, (4) Sahani Productions. Song Recording by Sound Engineer: Mr. E. I. Jeevaratnam.

**Gemini Studios, Madras.**

Sri Raja Rajeswari Film Co.—“*Sathi Bahula*” (Tamil), featuring Anjali, Kannamba, Pushpavalli, Nagiah, T. E. Varadan, Thangavelu etc. Direction: K. B. Nagabhushanam.

Sri Raja Rajeswari Film Co.—“*Sri Krishna Thulabaram*” (Telugu), featuring S. Varalakshmi, Junior Sri Ranjani, Suryakala, Suribabu, Raghuramiah, Relangi etc. Direction: C. S. Sreenivasa Rao.

**Merryland, Trivandrum**

The City Theatres Ltd.,—“*Production No. 7*” (Sinhalese), featuring Prem Nazir, Kumari, Pankajavalli, Nanukuttan and others.—Direction: Mitra Das. Story-writer: K. P. K.

The City Theatres Ltd., — “*Production No. 8*” (Malayalam), featuring Kumari, Prem Nazir, S. P. Pillai, Muthiah and others.

Movie Rays — “*Irulilnnum*” (Malayalam), featuring Prem Nazir, Muthiah, S. P. Pillai, Kumari Thangam & others.—Direction: D. Sankaran Nair.

Neela Productions—Production No. 3—“*Avakasi*” (Telugu), featuring Kumari, Prem Nazir, Pankajavalli, Nandukuttan Muthiah and others.

Kailas Pictures — “*Bhagyodayam*” (Malayalam), featuring Pankajavalli, Sulochana, Kambissori Karunakaran, Sudharma, Muthiah and others. Direction: Velappan Nair.

Filmco Production—"Production No. 2" (Malayalam) featuring Prem Nazir, Kumari, S. P. Pillai etc.—Story and Dialogues : K. P. Kottarakkarai.—Direction : Vittal Rao.

Prasanna Pictures—"Avarunaramnoo" (Malayalam) featuring Prem Nazir, Sreedharan Nair, S. P. Pillai etc.—Story and Dialogues: Muthukulam Raghavan Pillai —Direction : Sankaran Nair.

Neela Productions — Production No. 7 "C I D." (Telugu, Canarese and Tamil), featuring Prem Nazir, Kumari, Kumari Thankam, Kottarakkara Sreedharan, S. P. Pillai etc.—Dialogue : T. N. Gopinathan Nair.

Neela Productions—"Production No. 8" (Malayalam), "Sister" (Aniyathi), featuring Kumari, Prem Nazir, Balachandran, Muthiah etc.—Story by T. N. Gopinathan Nair.

Neela Productions—"Production No. 9" (Tamil) "Rajarajan" Starring Lalitha, Padmini, Ragini, M. N. Nambiar, M. G. Ramachandran, Chakrapani, Friend Ramaswamy etc.—Story & Dialogues by Elankovan. Direction : T. V. Sundaram.

Filmco Productions—"Production No 6", Starring Prem Nazir, S. P. Pillai etc.—Direction : G. R. Rao,—Story & Dialogues by K. P. Kottarakara.

### Modern Theatres Ltd., Salem

Modern Theatres'—"Maheswari" (Tamil), featuring K. Savithri, Gemini Ganesan, K. A. Thangavelu, Karunanithi, M. N. Rajam, T. P. Muthulakshmi, C. K. Saraswathi & others.—Story Writer : Sridhar. Direction : T. R. Raghunath.

Modern Theatres Ltd.,—"Ali Baba & 40 Thieves" (in Geva Colour) (Tamil), featuring P. Bhanumathi, M. G. Ramachandran, K. Sarangapani, M. N. Rajam, P. S. Veerappa, Thangavelu and Vidyavathi etc.—Direction : T. R. Sundaram, B.A., B Sc. (Leeds).

### Narasu Studios Ltd., Madras

Narasu Studios Ltd.,—"Production No III" (Tamil version based upon the Hindi Picture KISMET produced by Bombay Talkies Ltd.) featuring R. Ganesan, K. Savitri, K. Sarangapani, V. K. Ramaswamy, M. G. Chakrapani, S. Peer Mahomed, K. Sairam, K. Varalakshmi, Girija, Baby Saraswathi.—Direction : Vedantam Raghavaiah.—Music Direction : S. Rajeswara Rao.—Dialogues and Songs : T. N. Ramiah Doss.

- do - (Telugu) featuring A. Nageswara Rao, K. Savitri, Relangi, Venkatramiah, C S. R. Anjaneyalu, Gummadi Venkateswara Rao, J. Gowrinadha Sastri, Peketi Sivaram, C. Hemalatha Devi, Girija, Baby Saraswathi.—Direction : Vedantam Raghavaiah.—Music Direction : S. Rajeswara Rao. — Dialogues & Songs : V. Sadasiva Brahmam.

### Neptune Studios Ltd., Madras

Jupiter Pictures Ltd. — “*Naya Admi*” (Hindi), featuring N. T. Rama Rao, Anjali Devi, Anwar Hussain, Nagendra Rao, R. Jamuna, Sulochana.—Direction : C. P. Dixit.—Story : Rajendra-krishna.—Camera : P. Ramaswamy.

Jupiter Pictures Ltd.,—“*Santhosham*” (Telugu), featuring N. T. Rama Rao, R. Nagendra Rao, Relangi, Jaggiah, Anjali Devi, Jamuna, Sulochana and others. — Direction : C. P. Dixit.—Story : Samudrala.—Camera : Ramaswamy P.—Sound : A. Govindaswamy.

Jupiter Pictures Ltd.,—“*Production No. 2*” (Telugu), featuring Nagiah, Relangi, P. Kannamba, Junior Sri Ranjini, Balasaraswathi and others.—Direction : P. Pulliah,—Story : Sadasiva Brahmam.—Camera : P. Ramaswamy.—Sound : A. Govindaswamy.

Sri Raja Rajeswari Film Co.,—“*Sri Krishna Thulabaram*” (Telugu), featuring K. Raghuramiah, P. Surya Babu, Relangi, S. Varalakshmi, Junior Sri Ranjini, Suryakala and others.—Direction : C. Srinivasa Rao.—Story : Ravaru Sathyanarayana Panthulu.—Camera : Kamal Ghosh.—Sound : V. C. Sekhar.

Mani Productions — “*Maman Magal*” (Tamil), featuring R. Ganesan, Savitri, T. S. Dorai Raj, T. S. Balaiiah, Chandra Babu, D. Balasubramanyam.—Direction : R. S. Mani.—Story & Dialogue : Sridhar.—Camera : Neimi Gosh.—Sound : S. Viswanathan. (Scheduled for release during October, 1955).

Principle Pictures—“*Verum Pechalla*” (Tamil), featuring T. S. Baliah, Padmini, Varalakshmi, Ragini, M. N. Krishnan, Sudarsan, Stunt Somu and others.—Direction : Joseph Pillaipat.—Camera : P. Ramaswamy.—Sound : S. Viswanathan.

Shantikala Nikethan Productions—“*Jeevitha Sadana*” featuring Sita Jayawardena, Shanti Kumar, Herby Seneviratne, Ayesha Weerakoon, Austin Abey Sekera, Millie, Kahandawala and others.—Story : Santikumar.—Camera : P. Ramaswamy.—Sound : V. C. Sekhar.

### Newton Studios Ltd., Madras.

Madras Pictures — “*Senthamarai*” (Tamil), featuring Lalitha, Shivaji Ganesan, etc.—Direction : Bhim Singh.

Sarvodaya Pictures, Ltd.,—“*New Life*” (Tamil), featuring M. K. Thiagaraja Bhagavathar, Mathuri Devi, T. S. Baliah, Krishnan and Mathuram—Direction by M. K. T. Bhagavathar.

Uma Productions—Production No. 3 (Tamil).

National Productions’ — “*Raja Rani*” (Tamil), featuring Shivaji Ganesan, Padmini, N. S. Krishnan, T. A. Mathuram.—Direction : Bhim Singh.

Parasakthi Pictures—“*Natakame Ulagam*” (Tamil), featuring S. Varalakshmi, T. R. Ramachandran, Friend Ramaswamy etc.



Nagoor Cine Productions—“*Kudumbavilaku*” (Tamil) featuring M. V. Rajamma, Narasimha Barathi, N. S. Krishnan, T. A. Mathuram etc.

Mercury Pictures — “*Production No. 2*” (Tamil), featuring Shivaji Ganesan, G. Varalakshmi, V. K. Ramaswamy, Raja Sulochana, Kuchala Kumari. Direction : Kasilingam.

Natesh Art Pictures—“*Asai*” (Tamil), featuring V. Nagiah, Santakumari, M. R. Santhanalakshmi, K. R. Ramaswamy etc.—Direction : M. Natesan.

Gandhi Films—“*Jungle Queen*” (Sinhalese). Direction : Sanjeevi Rao.

Kasthuri Films — “*Satharam*” (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction : V. C. Subburaman.

#### **Pakshiraja Studios, Coimbatore**

Pakshiraja Studios — “*Marakatham*” (Tamil & Telugu), Direction : S. M. Sriramulu Naidu.

Pakshiraja Studios—“*Malaikallan*” (Sinhalese).

#### **Prakash Studios, Madras**

Ananda Productions’—“*Melukolupu*” (Tamil & Telugu), featuring Sri Ram, C. S. R., G. Varalakshmi etc. and directed by K. S. Prakasarao.

Pramodha & Shree Films — “*Chaya*” (Telugu), featuring Jaggiah, G. Varalakshmi & others.—Direction : Joshi.

#### **Premier Studios, Mysore**

Forward Art Films—“*Kokilavani*” (Tamil) featuring K. Sarangapani, S. A. Natarajan, S. V. Subbiah, A. Sakunthala, R. Lalitha, R. Bharathi, Baby Saroja, M. S. S. Bhagyam and others.—Direction : S. A. Nataraj. - Music : G. Ramanathan.—Camera : J. G. Vijayam.

#### **Ratna Studios, Salem.**

M. R. Pictures — “*Production No. 1*” (Tamil).

#### **Revathi Studios, Madras**

Zoya-Revathi Pictures’—“*Balasanyasam*” (Telugu), featuring G. Varalakshmi, Relangi, Girija, Surabi Balasaraswathi, Jaggayya, Chandrakala. Camera : Rehman. Art : T. V. S. Sarma. Music : Rajeswara Rao. Produced and Directed by P. Subba Rao.

Revathi Productions — “*Kalvanin Kathali*” (Tamil), featuring Anjali, Shivaji Ganesan, T. R. Ramachandran, Sarangapani. — Direction : V. S. Raghavan.

Aruna Films’—“*Dr. Savithri*” (Tamil), featuring Anjali Devi, M. N. Rajam, M. N. Nambiar, S. Balachandar, B. R. Panthulu D. Balasubramaniam, N. S. Krishnan and T. A. Mathuram.—Direction : R. M. Krishnaswamy.

Maheswari Pictures—"Kannin Manigal" (Tamil), featuring M. K. Radha, M. V. Rajamma, etc. Direction & Camera : T. Janakiram.

Vikram Productions—"Tenali Ramakrishna" (Tamil & Telugu), Shivaji Ganesan, and others.—Direction : B. S. Ranga.

Kasthuri Films—"Satharam" (Tamil), featuring P. Bhanumathi, K. Sarangapani, K. R. Ramaswamy, R. Ganesan and others.—Direction : V. C. Subburaman.

Ragini Productions—"Production No. 7" (Tamil), featuring Shivaji Ganesan, Gemini Ganesan, Santha Kumari, Savithri, V. Nagiah and others.—Direction : P. Pulliah.

Rajyam Pictures—"Harichandra" (Telugu), featuring N. T. Rama Rao, Lakshmi Rajyam, Relangi and others.—Direction : Jampana.

Amrose Art Productions—"Production No. 1" (Sinhalese).

### **Rohini Studios, Madras**

Rohini Pictures—"Amritha Hastham" (Tamil & Telugu).

Kemparaj Productions—"Nala Dhamayanthi" (Telugu & Kannada), featuring P. Bhanumathi, D. Kemparaj Urs and others.—Direction : D. Kemparaj Urs.

Jayasakthi Pictures—"Nalla Veedu" (Tamil), featuring Shivaji Ganesan, Pandaribai, T. S. Baliah and others.

Rohini Pictures—"Sri Renuka" (Kannada) featuring Pandari Bai, R. Nagendra Rao and others.—Direction : Y. R. Swami.

### **Star Combines' Studios Ltd., Madras**

Star Combines—"Jai Alak Niranjan" (Canarese).

Soundarya Pictures—"Pasavalai" (Tamil) featuring T. S. Balaiiah, K. Sarangapani, T. Krishnakumari, T. V. Kumuthini, B. R. Panthulu etc.—Direction : G. V. Baskar.

Soundarya Pictures—"Premqjalamu" (Telugu) featuring -do-.

### **Shyamala Studios, Madras**

Nalini Pictures & Shyamala Pictures Jt. Productions—"Educated Girl" or "Paditha Penn". (Tamil), featuring Kannappa, Nagarajan, Nambirajan and Lalitha.

Sri Sukumar Productions—"Production No. 5" (Tamil) featuring T. R. Mahalingam and others. Direction : T. R. Mahalingam.

Shyamala Pictures Ltd.,—"Production No. 5" (Tamil), featuring Shivaji Ganesan, T. S. Baliah, D. Balasubramaniam, K. A. Thangavelu, Savitri, Mathuri Devi and T. S. Muthulakshmi.—Direction : Y. V. Rao.

M. R. S. Pictures—"Santhippu" (Tamil), featuring M. K. Radha, V. K. Ramaswamy, Sairam, M. N. Nambiar, B. S. Saroja. Direction : R. Sundaresan.

Sri Khant Productions—“*Thiyaga Murthy*” (Telugu). Direction : G. Kotiah.

Manorama Films—“*Ethirolu*” (Tamil), featuring M. N. Nambiar, V. K. Ramaswamy, Gemini Susila and others. Direction : Ranganathan

Om Sakthi Films—“*Thanthi*” (Tamil), featuring K. R. Ramaswamy, Lalitha, Padmini, Thangavelu, and others.—Direction: K. R. Sundaresan.

### Vauhini Studios Ltd., Madras

Sahini Productions—“*Amara Santhesam*” (Tamil), featuring Narasimha Bharathi, T.S.Dorairaj etc.—Direction: Adurty Subbarao.

Vijaya Productions Ltd.—“*Sasireka Parinayam*” (Telugu) and (Tamil).—Directed by K. V. Reddi, B.Sc. (Hons).

National Art Theatre — “*Jaya Simha*” (Telugu), featuring Vahida, N. T. Rama Rao, Relangi, Anjali Devi etc.—Direction : Yoganandha. Finishing stage.

Janmabhoomi Pictures—“*Production No. 1*” (Telugu)

Jayanthi Prodns—“*Governor's Cup*” (Tamil).

Vijaya Productions Ltd.—“*Gunasundari Katha*” (Tamil), featuring Lakshmiprabha, Savitri, Nambiyar, Karunanithi, Ranga Rao, Muthulakshmi T. S. etc. — Direction : Kamesvara Rao.—Supervision : K. V. Reddi.—Nearing completion.

Vijaya Pictures—“*Neethipathi*” (Tamil) featuring K. R. Ramaswamy, T. S. Baliah, Sahasranamam, Kuchalakumari, Malathi etc., —Direction : A. S. A. Swamy.—Completed. Releasing shortly.

Eneskey Films—“*Paditha Muttal*” (Tamil).

Lakshmi Productions—“*Nallanal*” (Tamil), featuring Raj Sulochana and others. Direction : A. Bhaskar Raj.

Lalitha Films—“*Charana Dasi*” (Telugu & Tamil). Direction : Prakash Rao T.—Music Direction : S. Rajeswara Rao.

Vijaya Production—“*Lavakusa*” Tamil & Telugu. Directed by B. N. Reddi.

Senthil Art Productions—“*Estate Coolie*” (Tamil). Direction : K. Vembu.

Kadija Productions—“*Production No. 1*” (Malayalam). Direction : Thottan.

Ganesh Movietone—“*Kodeeswaran*” (Tamil), featuring Shivaji Ganesan, Padmini, Ragini, Thangavelu, Balachander, Sama and others.—Direction : Sunder Rao Natkarni.

Sri Raja Rajeswari Film Co. — “*Sri Krishna Thulabaram*” (Telugu), featuring S. Varalakshmi, Junior Sri Ranjani, Suriyakala, Suribabu, Raghuramiah, Relangi etc.—Direction: C.S. Sreenivasarao.

S.M.N. Films—“*Devadas*” (Sinhalese).—Direction : K. Vembu.

S.M.N. Films—"Vidurajathaka" (Sinhalese),—Direction : A. S. Nagarajan.

Sri Kalpana Pictures — "Production No. 1", featuring S. V. Sahasranamam, S. V. Subbiah, Shivaji Ganesan, Jr. Sri Ranjini, Sarala, Girija, T. S. Balaiah.—Direction : E. Appa Rao. Camera : Chandra.

Jairaj Films—"Bhaktha Mallikarjuna" (Canarese), featuring Pandari Bai & Amarnath etc.—Direction : C. V. Raju.

Hela Diva Film Arts Ltd.,—"Production No. 1" (Sinhalese),—Direction : A. S. A. Swamy. Music Direction : Vedachalam.

Chandra Tara Production—"Citizen Ravichan" (Malayalam), Direction : Bhaskar.

Venus Pictures — "Amara Deepam" (Telugu), Direction : T. Prakash Rao. Music Direction : Chalapati Rao.

V. R. V. Production—"Pathini Daiwam" (Tamil), Direction : Ch. Narayanamurthy.

Krishna Pictures—"Madurai Veeran" (Tamil), featuring M. G. Ramachandran, P. Bhanumathi, N. S. Krishnan & T. A. Mathuram.—Direction : Yoganand.

Uma Pictures — "Production No. 3" (Tamil).

Mahee Productions — "Production No. 1" (Telugu) featuring N. T. Rama Rao, Ranga Rao and others.—Direction : Yoganand.

Rajashree Productions.—"Production No. 1" (Telugu), featuring N. T. Rama Rao, Anjali Devi, H. Nageswara Rao, Sowkar Janaki and others. — Direction : T. Prakasa Rao. — Camera : Kamalgosh.

Lalitha Kala Films.—"Pancha Ratna" featuring Honnappa Bhagavathar and others.—Direction : K. C. Krishnamurthy.—Supervision : K. Vembu.—Camera : Vasudeva Karnatic.

Devar Films — "Thaikkupin Tharam" (Tamil), Producer : Chinnappa Devar, featuring M. G. Ramachandran, P. Bhanumathi, Surabi Balasaraswathi, T. S. Baliah, S.V. Sahasranamam and others.—Direction & Editor : M. A. Thirumugham.—Asst. Direction & Editor : M. G. Balu Rao.—Camera : Chandru.

Aruna Films—"Dr. Savithri" (Tamil), featuring Anjali Devi, M. N. Rajam, N. N. Nambiar, S. Balachandar, B. R. Panthulu, D. Balasubramaniam, N. S. Krishnan, F. A. Mathuram.—Direction : R. M. Krishnaswamy.

Sivagami Pictures — "Puthumai Pithan" (Tamil), Direction : Ramanna.

Sri Kaipana Pictures — "Nane Raja" (Tamil), featuring S. V. Sahasranaman, S. V. Subbiah, Shivaji Ganesan, Junior Sri Ranjini, Sarala, Girija, T. S. Balaiah.—Direction : E. Appa Rao.—Camera : Chandru.

# List of Pictures Censored

During September 1955

| Name of Picture     | Language | Length    | Name of Producer        | Certificate No. & Date |
|---------------------|----------|-----------|-------------------------|------------------------|
| Vadina              | Telugu   | 19900 ft. | A. V. M. Prodns.        | 12983<br>1-9-55        |
| Nalla Penmani       | Tamil    | 13978 ft. | Srinivas Pictures       | 12984<br>7-9-55        |
| Gomathiyin Kathalan | Tamil    | 15952 ft. | T. R. R. Prodns.        | 12985<br>14-9-55       |
| Donga Ramudu        | Telugu   | 16947 ft. | Annapurna Pictures Ltd. | 12986<br>23-9-55       |
| Insaniyat           | Hindi    | 16524 ft. | Gemini Productions      | 12988<br>28-9-55       |

## List of Pictures Re-certified Under Rule 27-B

AT MADRAS

| No. | Pictures & Language        | Length in feet | C.No. & Date    | Producer                                       | Applicant                |
|-----|----------------------------|----------------|-----------------|--|--------------------------|
| 258 | Thigambara Samiar (Tamil)  | 16575          | 1570<br>30-8-55 | The Modern Theatres Ltd.                       | The Modern Theatres Ltd. |
| 259 | Bhoologa Rambha (Tamil)    | 17000          | 1571<br>6-9-55  | Salem Shanmuga Films & Vijaya Maruthy Pictures | Motibhava Pictures       |
| 260 | Bhaktha Tulasi Das (Tamil) | 20000          | 1572<br>20-9-55 | Murugan Talkie Film Co.                        | Murugan Talkie Film Co.  |

AT BOMBAY

|     |                       |       |                |                              |                            |
|-----|-----------------------|-------|----------------|------------------------------|----------------------------|
| 345 | Reshmi Sari (Hindi)   | 12997 | 741<br>17-3-54 | Paramount Movietone, Bombay. | Paramount Film Co. Bombay. |
| 346 | Hind Mail (Hindi)     | 11231 | 742<br>17-3-54 | Mohan Pictures, Bombay.      | Ramniklal Mohanlal & Co.   |
| 347 | Shrawan Kumar (Hindi) | 10905 | 743<br>17-3-54 | Murli-Movietone, Bombay.     | Murli-Movietone, Bombay.   |

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| EROS THEATRE           | ... | ADYAR, MADRAS  |
| JANATHA TALKIES        | ... | SHENCOTTAH     |
| JAI HIND CINEMA        | ... | BOMBAY         |
| N. PRASAD TALKIES      | ... | KODAVALUR      |
| PANCHARATNA TALKIES    | ... | MADANAPALLE    |
| SREE SHAH MAHAL        | ... | ELURU          |
| SRINIVAS TALKIES       | ... | GUNDULPET      |
| SEETHARAM TALKIES      | ... | VILLUPURAM     |
| SREEDHARAN TALKIES     | ... | TIRUKOILUR     |
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| RIVOLI CINEMA          | ... | BOMBAY         |
| UTKAL TALKIES          | ... | BERHAMPUR      |
| USMAN TALKIES          | ... | PORTONOVO      |
| UTTARA CINEMA          | ... | CALCUTTA       |
| VIJAYA PICTURE PALACE  | ... | VIZAGAPATAM    |
| VADUGANATHAN TALKIES   | ... | CHIDAMBARAM    |
| VENKATAKRISHNA TALKIES | ... | PANDALAPAKA    |
| SANGAMESWARA TALKIES   | ... | VIJAYAPURA     |
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